SANTIAGO GUZMAN

WEB DEVELOPER

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ABOUT ME

I am a web developer with a solid background in Systems Engineering and experience executing digital projects for companies and startups. I am skilled in creating, optimizing, and maintaining digital sites and platforms using modern client-side and server-side technologies. I am focused on solving problems, enhancing the digital presence of brands, and adding real value with efficient and scalable solutions.

EDUCATION

Andean Area University Foundation

Systems Engineer

2020 - 2025

APX School

Fullstack Web Developer

2025

SKILLS

- Programming languages.
- Database and cache.
- Leadership.
- App architecture.
- UX/UI.
- Teamwork.

LANGUAGES

- Spanish (NATIVE)
- English (PROFESIONAL)

REFERENCES

Nancy Coy / (57) 319-695-6723

PROFESSIONAL EXPERIENCE

Founder and Web Developer

BitHue - 2024 to Current

I founded and manage a digital consulting firm specializing in brand growth through technology. I lead web development, optimization, and search engine optimization (SEO) projects, as well as technical support and platform maintenance for various clients.

- I created and optimized custom websites for local businesses, improving their digital presence and generating more business opportunities.
- I managed domains, hosting, and technical configurations from start to finish, ensuring stability and performance.
- I advised entrepreneurs on digital strategies and technology, helping their brands achieve greater visibility on the internet.

Web Developer and Technical Support

Multiexpertos SAS - 2023 to 2025

Responsible for the multiexpertos.com digital platform and the company's technological ecosystem. My role combined web development, digital resource management, and technical support to ensure the continuity of business services.

- I developed, maintained, and updated the company's main web portal, achieving improvements in performance and accessibility.
- I managed corporate emails, domains, and web hosting, promptly resolving technical issues.
- I provided comprehensive technical support to the teams, performing maintenance, repairs, and configurations for both hardware and software.

Freelance Developer

Freelance work on web projects including design, development, and improvements for national and international clients.

- I carried out migration projects, website optimization, and the creation of custom features.
- I implemented technologies such as React, Astro, and WordPress on websites for small businesses and startups.
- I provided consulting and post-launch support to various clients to ensure the quality and evolution of their digital platforms.

PROJECTS

You can see my work and some of my projects at the following links

+ BitHue   + MulTlexpertos   + Portfolio   + GitHub